

AUGUST PUBLICATIONS

Kevin Reichard

One More Ride--Fred and the Craft of Motorcycle Meditations

Part memoir, part travelogue, this new book from veteran author and rider Fred Milverstedt is a compelling motorcycle journey through America's heartland.

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In time for the riding season: **One More Ride--Fred and the Craft of Motorcycle Meditations** is a collection of stories and remembrances of a life spent on unique motorcycle journeys on the highways and byways of the Upper Midwest and beyond.

But **One More Ride--Fred and the Craft of Motorcycle Meditations** is more than a litany of motorcycle rides: it's a remembrance of a noteworthy life, with various adventures and misadventures laid out in a fascinating series of stories. In **One More Ride--Fred and the Craft of Motorcycle Meditations**, the story is the thing: life, after all, is nothing more than a series of stories and remembrances, and this set of tales details a life spent on the edge—or, at the least, a life spent on the back of a motorcycle.

From the author's Introduction:

Riding motorcycles, like any other dynamic activity, can be fraught with peril. By contrast, for every time on a given ride you encounter a difficult, sometimes dangerous situation, there are hundreds of times when the rides are magnificent, almost transcendent, and you return home safely and happy as a bug without so much as even a cop coming your way and checking his radar to see if you might have been speeding.

These rides, blissful as they may be, are not exactly the kind of stuff that makes for a well-paced, exciting and entertaining read. It would be boring. And given the kind of writer I am, and the kind I am not, it would be worse.

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“Reading *One More Ride* is pure pleasure. With an almost magical narrative voice, Fred Milverstedt celebrates his lifelong love of bikes and fellow bikers and captures the unique spirit of men and women who feel compelled to do things like rack up 100,000 miles sitting astride two wheels and an exposed engine.”

–**David Rhodes**, author of *Jewelweed*, *The Last Fair Deal Going Down*, *Driftless*, and *Rock Island Line*

“I greatly enjoyed the book...but hated Fred's riff on guns.”

–**David Maraniss**, author of *When Pride Still Mattered: Lombardi*, *First In His Class: A Biography of Bill Clinton*; and *Barack Obama: The Story*

Milverstedt was born and raised in Madison, Wis., served three years in the U.S. Navy and graduated from UW-Madison in 1969. He is the co-founder of Isthmus, a Madison alternative weekly now in its 37th year of publication. With partner Barbi, he lives in Plymouth, Minn.

Combining fond remembrances of growing up in Wisconsin with some frank assessments of life on a motorcycle today, *One More Ride* is the chronicle of a unique life, filled with frank talk and a unrivaled writing story, perfect for both motorcycle enthusiasts and those yearning for a life on the road.

FAST FACTS

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